

10th Annual
CASCADE
PRO RODEO
Cascade Montana

August
9 & 10
2024



Cascade Montana
Cascade Rodeo Association
www.cascaderodeo.com





PO Box 78, Cascade, MT 59421

Email: cascade_rodeo@yahoo.com

www.CascadeRodeo.com

Dear Prospective Sponsor,

It is with great excitement the Cascade Rodeo Association (CRA) is planning the 2024 Cascade PRCA Rodeo on August 9th and 10th. After record attendance at last year's event, we anticipate a great year with even more contestants, fans, and activities!

It is a pleasure to send you this letter regarding available sponsorship and advertising for the Cascade PRCA Rodeo. The Cascade Rodeo Association invites you to become a valued sponsor of the 10th annual Cascade PRCA Rodeo on August 9th and 10th, 2024. With commercial sponsorship, your business will have continuous exposure through a variety of mediums. It will be featured on our website, Facebook, promotional materials and at the rodeo arena. The 9th annual PRCA rodeo, held in August, 2023 hosted over 3,000 attendees and 200 participants. Cascade PRCA Rodeo is an all-volunteer, non-profit organization dedicated to providing Great Falls/Cascade and its surrounding communities with fun family entertainment while promoting western heritage. The Cascade PRCA Rodeo is held annually the second weekend of August .

The Cascade Rodeo Association's mission is to provide top quality entertainment for our community, give exposure to area businesses, and support the Cascade High School Rodeo Association and Montana High School Rodeo. CRA continues their support of High School Rodeo statewide through scholarships and sponsorships exceeding \$62,000 to date.

In 2023 Cascade Rodeo hosted Tough Enough to Wear Pink on Friday evening. Over \$750 was raised for Cancer Support Community Montana. We are looking forward to another successful event in 2024 in support of a local Breast Cancer Awareness Program.

Please consider sponsoring our crowd favorite, nationally recognized and broadcasted Cascade PRCA Rodeo. Sponsorship options can be tailored to your business needs. Please review the enclosed sponsorship information. We look forward to partnering with you in 2024.

Cascade Rodeo Association is a 501(c)3 non-profit organization. Sponsorships and donations are tax deductible as a charitable donation. Federal ID #94-3461514 and MT State ID #D211057-1446297.

Respectfully,

Cascade PRCA Rodeo Committee

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Commercial Sponsorship						
	Platinum Sponsor \$2,500	Chute, Roping Box or In/Out Gate Sponsor** \$1000	Event Sponsor** \$750	Gold Sponsor \$600	Silver Sponsor \$500	Bronze Sponsor \$350
Program ad (all ads are in black and white)	Full Page	1/2 Page	1/2 Page & Daysheet Listing	1/2 Page	1/4 Page	Business Card
Rodeo gate passes good for Fri. or Sat. (Sponsors choice)	6 Tickets	6 Tickets	6 Tickets	6 Tickets	6 Tickets	4 Tickets
VIP passes good for Fri. or Sat. (Sponsors choice)	6 Tickets	4 Tickets				
Announcement as a sponsor during both Rodeo performances	✓	✓	✓	✓	✓	✓
Sign or banner in arena (sign or banner provided by Sponsor)	✓	✓	✓	✓	✓	✓
Sponsorship listed on website & Facebook	✓	✓	✓	✓	✓	
Grand entry (flag provided by Sponsor)	✓					

**Chute, Roping Box, In/Out Gate and Event sponsorships are limited. If they sell out, there will be options for multiple other high profile locations that are available.



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Business Level Sponsorship and Advertising Opportunities

Program Advertisements

Full page black and white ad approx. 10.125 x 7.625\$250

Half page black and white ad approx. 4.875 x 7.625\$200

Quarter page black and white ad approx. 4.875 x 3.625\$150

Business card black and white ad approx. 2 x 3.5\$50

Other Sponsorships

Arena Banner (approx. 3' x 6')*\$150

Display Space*\$200

Food Vendor Space (limited availability)**\$200/Day

Merchandise Vendor Space (limited availability)**\$75/Day

VIP Passes (Excluding Sponsor Packages)\$100/Day

Brand Board\$280

*The Cascade PRCA Rodeo and Cascade Rodeo Association is not responsible for lost, damaged or stolen banners, flags, or displays

**All vendors must provide their own power source.





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SPONSORSHIP AND ADVERTISING

Thank you for considering sponsorship for the upcoming Cascade PRCA Rodeo. Please email or mail this form to the above address. Event and Chute sponsorships are made available to returning sponsors first, then on a first come-first serve basis. If a sponsorship that you have requested is no longer available, you will be contacted to arrange alternate sponsorship opportunities. All banners and signs are to be provided by the sponsor and MUST be turned in by July 31st. Please attach your company logo or artwork for program advertisement. Digital graphics, logos, and artwork for advertisements must be high resolution (min 150dpi), in jpg, pdf, or tif formatting, saved in the correct size ratio, and received no later than July 1. The program is an 8" x 11" PRCA Rodeo Program and are FREE to all attendees. All vendors must provide their own power source.

Company Name _____ Date _____

Contact _____

Mailing Address _____

Phone _____ Website _____

Email _____

Event Sponsor: Preferred Event _____ No Preference _____

Advertisement Details: *All Ads must be given in the formats listed above.* New Ad Design _____ Same Ad _____

Sponsor Printed Name _____ Signature _____

Commercial Sponsorship

____ Platinum Sponsorship \$2,500	____ Chute Sponsorship \$1,000	____ In/Out Gate Sponsorship \$1,000
____ Event Sponsorship \$750	____ Gold Sponsorship \$600	____ Silver Sponsorship \$500
	____ Bronze Sponsorship \$350	

Program Advertisements / Other Sponsorships

____ Full Page Ad appx 10.125 x 7.625\$250	____ Brand Board.....\$280
____ Half Page Ad appx 4.875 x 7.625\$200	____ Food Vendor Space.....\$200/day
____ Quarter Page Ad appx 4.875 x 3.625 ...\$150	____ Merchandise Vendor Space\$75/day
____ Business Card Ad appx 2 x 3.5\$50	____ VIP Passes (excluding sponsor packages) \$100/day
____ Arena Banner.....\$150	____ Display Space.....\$200

Please make checks payable to Cascade Pro Rodeo

501(c)3 Tax ID #94-3461514

Admin: Amount Collected _____ Check # _____ Date _____ Collected By _____

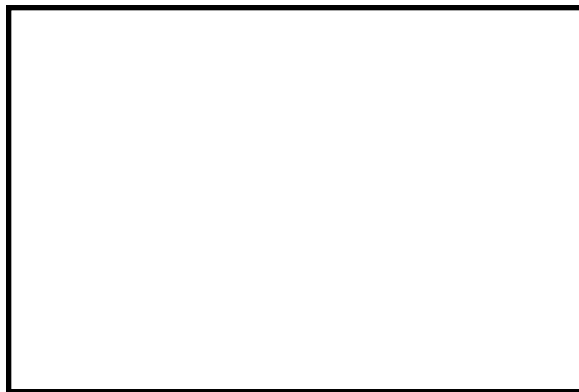


Brand Board

The Cascade Rodeo Association is offering an opportunity to showcase your brand or to purchase a memorial board.

The Cascade FFA Chapter will plasma cut your brand board within a 12" x 18" frame that is mounted to a varnished wood background. Brand Boards will be displayed at events held in the Chestnut Valley Rodeo Arena. The board purchase price is \$280, with \$30 of that price going to the Cascade FFA Chapter.

Cascade Rodeo Association is a nonprofit organization 501(c)3 Tax ID #94-3461514



Please draw or attach your brand/logo/insignia/name here

Brand Board Name _____

Brand _____

Memorial _____

Mailing Address _____

Admin: Amount Collected _____ Check # _____ Date _____ Collected By _____