

11th Annual
**CASCADE
PRO RODEO**
Cascade Montana



PRCA RODEO
AUGUST 8 & 9

RANCH RODEO
AUGUST 10
2025



Cascade Montana

Cascade Rodeo Association

www.cascaderodeo.com



—CHESTNUT VALLEY EQUINE—



PO Box 78, Cascade, MT 59421

Email: cascade_rodeo@yahoo.com

www.CascadeRodeo.com

Dear Prospective Sponsor,

It is with great excitement the Cascade Rodeo Association (CRA) is planning the 2025 Cascade PRCA Rodeo on August 8th and 9th. After record attendance at last year's event, we anticipate a great year with even more contestants, fans, and activities!

It is a pleasure to send you this letter regarding available sponsorship and advertising for the Cascade PRCA Rodeo. The Cascade Rodeo Association invites you to become a valued sponsor of the 11th annual Cascade PRCA Rodeo on August 8th and 9th, 2025. With commercial sponsorship, your business will have continuous exposure through a variety of mediums. It will be featured on our website, Facebook, promotional materials and at the rodeo arena. The 10th annual PRCA rodeo, held in August 2024 hosted over 3,000 attendees and 200 participants. Cascade PRCA Rodeo is an all-volunteer, non-profit organization dedicated to providing Great Falls/Cascade and its surrounding communities with fun family entertainment while promoting western heritage. The Cascade PRCA Rodeo is held annually the second weekend of August.

The Cascade Rodeo Association's mission is to provide top quality entertainment for our community, give exposure to area businesses, and support the Cascade High School Rodeo Association and Montana High School Rodeo. CRA continues their support of High School Rodeo statewide through scholarships and sponsorships exceeding \$62,000 to date.

In 2024 Cascade Rodeo hosted Tough Enough to Wear Pink on Friday evening. Over \$750 was raised for Mammogram Day in Montana. We are look forward to supporting another local Breast Cancer Awareness Program in 2025.

Please consider sponsoring our crowd favorite, nationally recognized and broadcasted Cascade PRCA Rodeo. Sponsorship options can be tailored to your business needs. Please review the enclosed sponsorship information. We look forward to partnering with you in 2025.

Cascade Rodeo Association is a 501(c)3 non-profit organization. Sponsorships and donations are tax deductible as a charitable donation. Federal ID #94-3461514 and MT State ID #D211057-1446297.

Respectfully,

Cascade PRCA Rodeo Committee

P.O. Box 78
Cascade, MT 59421
cascade_rodeo@yahoo.com



PO Box 78, Cascade, MT 59421

Email: cascade_rodeo@yahoo.com

www.CascadeRodeo.com

Commercial Sponsorship						
	Platinum Plus Sponsor \$3,500	Platinum Sponsor \$2,750	Chute/Roping Box Sponsor** \$1,500	Event Sponsor** \$1,000	Gold Sponsor \$700	Silver Sponsor \$400
Program ad (all ads are in black and white)	Full Page	Full Page	1/2 Page	1/2 Page & Daysheet Listing	1/2 Page	Business Card
Rodeo gate passes good for Fri. or Sat. (Sponsors choice)	10 Tickets	10 Tickets	10 Tickets	10 Tickets	10 Tickets	6 Tickets
VIP Reserved Arena Table	8 Tickets per night (16 total) 1 table / night	8 Tickets (Select 1 night for all)				
VIP Passes good for Friday or Saturday (Sponsors choice)			4 Tickets			
Announcement as a sponsor during both Rodeo performances	X	X	X	X	X	X
Sign or banner in arena (sign or banner provided by Sponsor)	X	X	X	X	X	X
Sponsorship listed on website & Facebook	X	X	X	X	X	

**Chute, Roping Box, In/Out Gate and Event sponsorships are limited. If they sell out, there will be options for multiple other high profile locations that are available.



PO Box 78, Cascade, MT 59421

Email: cascade_rideo@yahoo.com

www.CascadeRodeo.com

Business Level Sponsorship and Advertising Opportunities

Program Advertisements

Full page black and white ad approx. 10.125 x 7.625	\$275
Half page black and white ad approx. 4.875 x 7.625	\$225
Quarter page black and white ad approx. 4.875 x 3.625	\$175
Business card black and white ad approx. 2 x 3.5	\$75

Other Sponsorships

Arena Banner (approx. 3' x 6')*	\$150
Display Space*	\$200
Food Vendor Space (limited availability)**	\$200/Day
Merchandise Vendor Space (limited availability)**	\$75/Day
VIP Passes (Excluding Sponsor Packages)	\$125/Day
Brand Board	\$280

*The Cascade PRCA Rodeo and Cascade Rodeo Association is not responsible for lost, damaged or stolen banners, flags, or displays

**All vendors must provide their own power source.





PO Box 78, Cascade, MT 59421 Email: cascade_rideo@yahoo.com www.CascadeRodeo.com

SPONSORSHIP AND ADVERTISING

Thank you for considering sponsorship for the upcoming Cascade PRCA Rodeo. Please email or mail this form to the above address. Event and Chute sponsorships are made available to returning sponsors first, then on a first come-first serve basis. If a sponsorship that you have requested is no longer available, you will be contacted to arrange alternate sponsorship opportunities. All banners and signs are to be provided by the sponsor and MUST be turned in by July 31st. Please attach your company logo or artwork for program advertisement. Digital graphics, logos, and artwork for advertisements must be high resolution (min 150dpi), in jpg, pdf, or tif formatting, saved in the correct size ratio, and received no later than July 1. The program is an 8" x 11" PRCA Rodeo Program and are FREE to all attendees. As a reminder, all vendors must provide their own power source.

Company Name _____ Date _____

Contact _____

Mailing Address _____

Phone _____ Website _____

Email _____

Event Sponsor: Preferred Event _____ No Preference _____

Advertisement Details: *All Ads must be given in the formats listed above.* New Ad Design _____ Same Ad _____

Sponsor Printed Name _____ Signature _____

Commercial Sponsorship

____ Platinum Plus Sponsorship \$3500 ____ Platinum Sponsorship \$2750 ____ Chute Sponsorship \$1500
____ Event Sponsorship \$1000 ____ Gold Sponsorship \$700 ____ Silver Sponsorship \$400

Program Advertisements / Other Sponsorships

____ Full Page Ad appx 10.125 x 7.625\$275	____ Brand Board.....\$280
____ Half Page Ad appx 4.875 x 7.625\$225	____ Food Vendor Space.....\$200/day
____ Quarter Page Ad appx 4.875 x 3.625 ...\$175	____ Merchandise Vendor Space\$75/day
____ Business Card Ad appx 2 x 3.5\$75	____ VIP Passes (excluding sponsor packages) \$125/day
____ Arena Banner.....\$150	____ Display Space.....\$200

Please make checks payable to Cascade Pro Rodeo

501(c)3 Tax ID #94-3461514

Admin: Amount Collected _____ Check # _____ Date _____ Collected By _____

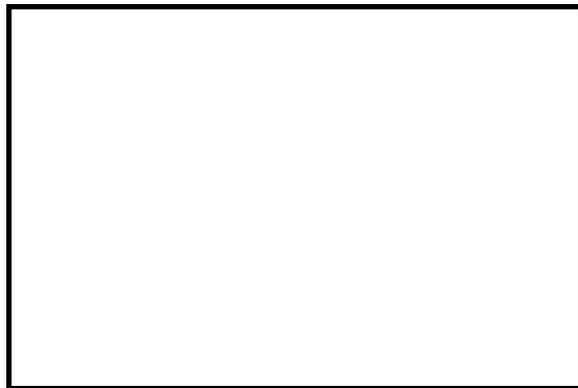


Brand Board

The Cascade Rodeo Association is offering an opportunity to showcase your brand or to purchase a memorial board.

A plasma cut brand board within a 12" x 18" frame is mounted to a varnished wood background. Brand Boards will be displayed at events held in the Chestnut Valley Rodeo Arena. The board purchase price is \$280 with \$30 going towards Cascade High School Rodeo entry fees.

Cascade Rodeo Association is a nonprofit organization 501(c)3 Tax ID #94-3461514



Please draw or attach your brand/logo/insignia/name here

Brand Board Name _____

Brand _____

Memorial _____

Mailing Address _____

Admin: Amount Collected _____ Check # _____ Date _____ Collected By _____